



Regen Farmers Mutual

Good for the farm, good for the farmer

Your guide to membership



Becoming a member

The benefits of membership

Regen Farmers Mutual is a farmer-owned broker that helps farmers capture the value of their environmental assets and practices.

The mutual has been built by farmers from the ground-up and is launching its first products in the market in 2022.

It aims to help farmers:

- Understand the opportunities in environmental markets like carbon, biodiversity and water
- Work with local groups and expertise to build financially and environmentally favourable outcomes
- Engage with buyers and providers of capital that will reward farmers for their land management activities
- Build the infrastructure for farmers to effectively and efficiently manage their environmental assets and activities
- Maximise the value that they retain from their activities that deliver favourable environmental outcomes

You can find out more and join the mutual at <https://regenfarmersmutual.com/>

Our Principles

As a farmer-owned enterprise, the Regen Farmers Mutual is unlike any other broker. It seeks to maximise benefits to its members. You can see the difference this brings in the Principles embedded in our Constitution:

- We aim to maximise value created and retained by farmers
- We promote farmer control, security and privacy of farm data
- We support farmers in their reporting, risk sharing and compliance obligations
- We practice education-led farmer engagement to promote informed decision-making
- We support development of local capabilities and affordable access to trusted experts
- We promote continuous learning through collaboration and sharing
- We optimise for simplicity and speed, subject to prioritising risk management
- We seek accountability via credible benchmarks, quality assurance and transparency
- We align through shared outcomes and collaboration at scale



Member services

Creating value for farmers

The Regen Farmers Mutual works with local partners to help farmers understand, define, execute, and deliver into transactions that deliver favourable environmental and economic outcomes.



Training

The mutual works with local expertise to help you understand opportunities with your environmental assets



Insights

Through tools and programs, the mutual helps you map the strategies that can deliver favourable outcomes



Planning

Working with local partners, the mutual assists you to develop farm plans that can deliver these outcomes



Transacting

The mutual helps farmers negotiate and transact with different types of buyers of environment outcomes



Reporting

Working with local partners, the mutual helps with the monitoring, verification & reporting of outcomes

Anyone can become a member simply by using a product or service of the mutual.



Getting started

Create your farm digital twin

To get started, we help cast your digital twin. This is the tool for understanding and capturing your farm's environmental value.

It's a 3-step process...



Join the waitlist

We are using a waitlist while we scale-up the mutual. Join the list at... <https://regenfarmersmutual.com/>



Schedule onboarding

When we are open in your region, we'll organise for one of our team to take you through a 1-hour onboarding



Cast digital twin

We'll walk you through the creation of your digital twin - with initial feedback and suggested next steps

What is a digital twin?

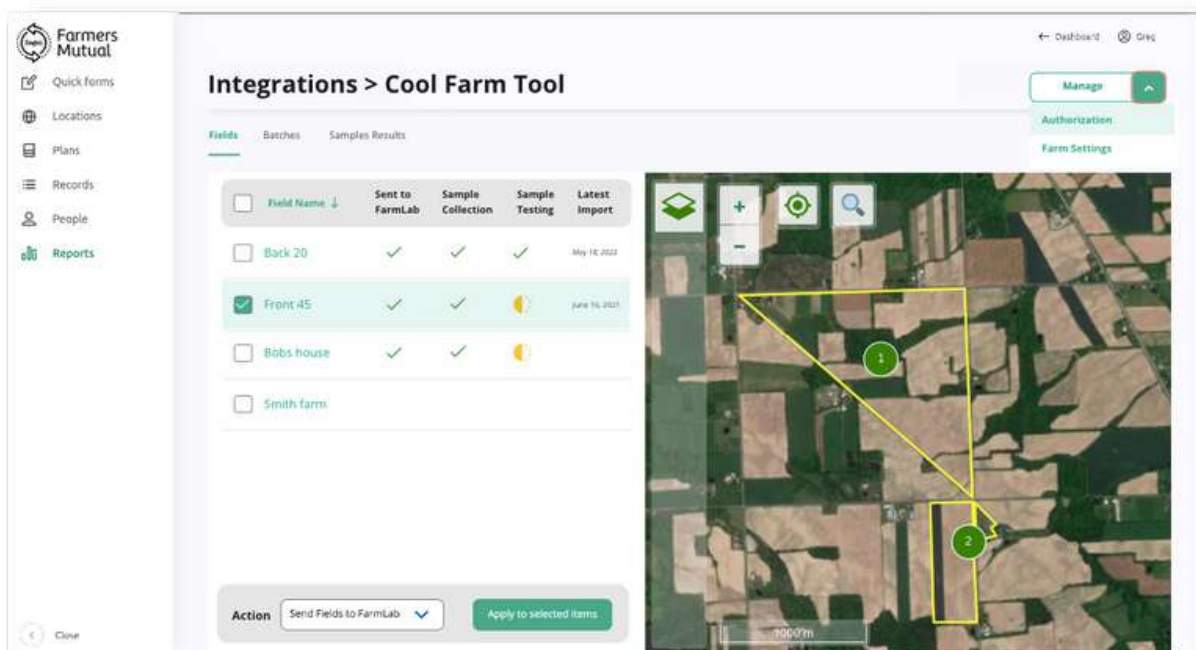
A digital twin is a virtual representation of your farm. It is a map that includes data about the attributes of your farm over time.

Through the mutual, you can create a digital twin of your farm that you own and control. You choose who you share your data with. And you can choose how it can be used to build the value of your farm.

Why do I need one?

Farmers are increasingly being held accountable for the impact of their practices on the environment, food nutrition, animal welfare... And it is farm data by which you are measured and that proves your credentials. This is why you need a digital twin that you control on a platform that you can trust.

Contact us if you have further questions <https://regenfarmersmutual.com/contact-us/>



Next steps

Choose your own adventure

We're building out the ways that members can use their digital twins to create value. Following are those areas that are currently under development with key partners:



Net Zero certification

Measure, monitor and certify your farm's Net Zero credentials, and attach it to provenance.



Standing carbon

Map the opportunity for planting trees on your farm to create carbon credits, and then demonstrate outcomes.



Soil Carbon

Map the opportunity for building carbon in your soil, and understand the different ways to action this.



Biodiversity

Understand the biodiversity assets on your farm and the ways that you can build value at the landscape scale.



Productivity

Analyse impact of land use, fertiliser and practice change on economic and environmental farm performance.



Food & Fibre Markets

Connect your practices & measured outcomes to certifications, traceability and green provenance



Financing

Understand the impact of your practices on the market value of your property and access to finance.



Shaping our Future Together

Our Unique Contribution

RFM has a unique opportunity to contribute to creating a more sustainable future:

- Through the collective ambition and accountability of its members, RFM can ensure that green investment flows into tangible environmental outcomes
- A mutual is uniquely able to gather its members to deliver landscape scale impacts through regional co-operation and stakeholder collaboration
- By combining resources through the mutual, farmers can invest in shared resources - evolving from shared silos to shared green energy and fertiliser plants

Our Shared Future

As farmers are stewards of over half of our continent, RFM's mission is to help our members nurture a stronger, healthier, and more resilient environment. To get there we understand that farmers need to actively engage in the transition of our economy.

RFM supports this work by creating a farmer-owned organisation with the institutional strength to engage with a wide range of organisations - from conservation NGO's to energy companies to government. So that together we can build a sustainable future for all Australians.

